

Jay M. Seiff-Haron, Psy.D.

CA Licensed Psychologist PSY23443
582 Market Street # 715, San Francisco, CA 94104

(415) 845-2337
jay@familytherapySF.com

EDUCATION

- 2008 **California School of Professional Psychology**, Psy.D. Clinical Psychology, San Francisco, CA
2006 **California School of Professional Psychology**, M.A. Clinical Psychology, San Francisco, CA
1998 **Stanford University**, MBA (Masters of Business Administration), Stanford, CA
1992 **Yale University**, B.A. Economics, New Haven, CT

EXPERIENCE

Qualified by San Francisco County Family Court as custody evaluator and a member of the Child Custody and Family Law Group of the San Francisco Psychological Association.

As a psychologist and family therapist, I am a *Certified Emotionally Focused Therapist* (EFT) for couples, am an *Emotionally Focused Therapy Supervisor-in-Training*, and was trained at UCSF to specialize also in *Parent-Preschooler Psychotherapy* (PPP). I help families struggling in the aftermath of separations, domestic violence or trauma, as well as with cross-cultural adaptation at home, at work or in parenting. I work primarily with preschoolers and couples, especially bicultural, interfaith, interracial and LGBT individuals and families.

CLINICAL EXPERIENCE

- 2009-present **Private Practice**, San Francisco, California
Emotionally Focused Therapy for Couples, *Preschooler-Parent Psychotherapy* and co-parenting. Qualified as a custody evaluator in San Francisco Family Court.
- 2009-present **Adjunct Faculty, Wright Institute, Inst. Transpersonal Psych, & SFPRG**, San Francisco, California
Teach *Family Therapy, Couples Therapy, Attachment, Group Psychotherapy* and *Assessment* to graduate students.
- 2005-present **Executive Director, Cross-Cultural Communications, Inc.** (501c3), San Francisco, California
Lead residential process group conferences for professionals aged 23-73 to enhance personal and cross-cultural skills, in groups at least 50% non-Caucasian. Guest lecturer at *Women of Color Action Network, SEEDS* and *Sonoma State University Psychology Department*.
- 2008-2009 **Postdoctoral Fellowship, San Francisco Psychotherapy Research Group**, San Francisco, California
Conducted individual and family *Control Mastery Therapy* (CMT) to help couples and individuals counter shame, guilt and pathogenic beliefs.
- 2006-2008 **UCSF Child Trauma Research Project**, San Francisco, California
Assessed and treated parents and their children 1-7 with family histories of bereavement, abuse, molestation or domestic violence. Assessed trauma and coping in parents and children, as well as child functioning and parent-child relationship. Reduced trauma symptoms, improved coping and strengthened parent-child bonds. Invited for 2nd year.
- 2005-2006 **Family Institute of Pinole**, Pinole, California
Conducted family, couple and individual psychotherapies for Medi-Cal and CPS-mandated clients with family systems interventions grounded in Narrative, Emotionally-Focused Therapy and EMDR. Treated anxiety, substance abuse, domestic violence and PTSD among adults, teens and children.
- 2004-2005 **Walden House**, San Francisco, California
Assessed and treated adults with dual diagnosis in a residential setting, using DBT, Seeking Safety and Gestalt techniques to prevent relapse among Caucasian and African-American adults in individual therapy. Co-led parenting classes and parenting groups.

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- 2003-2009 **Stanford Group Facilitation Program**, Stanford, California
Co-led seven intensive “here and now” process groups of high-functioning graduate students, each including a residential weekend.
- 2003-2004 **Professional Skills Coach, Management Leadership for Tomorrow**, San Francisco, California
Coached African American and Latino/a business professionals on essay writing, interviewing and process management for 10 months prior to submission of applications to top graduate schools.
- 1999-2003 **Independent Contractor**, San Francisco, California
Managed technology projects for Merrill Lynch, Brand Fidelity and Exodus Communications. Developed management consensus around product requirements.
- 1998-1999 **Strategy Consultant, Scient**, San Francisco, California
Planned new online business ventures for banks and dotcoms. Implemented staff development program for Scient strategists, defining requirements for hiring, training and promotion.
- 1994-1996 **Business Analyst, Deloitte & Touche Braxton Associates / Polaroid**, Boston, Massachusetts
Built interim data warehouse during Polaroid restructuring. Resolved dispute over sales targets among competing divisions at recently privatized Soviet manufacturer.
- 1992-1994 **Teacher, Moscow International School**, Moscow, Russia
Taught literature and algebra to Russian, Nigerian, Korean, Greek, and Turkish 8th and 9th graders.

HONORS

- 2012 **Invited presenter: Cross-Cultural Couples Therapy**. 3rd International EFT Summit 2012 (2 hours)
New York, NY with Lisa Palmer-Olsen and Tami Sonnier
- 2010 **Invited presenter: EFT for Same-Sex Couples**. 2nd International EFT Summit 2010 (2 hours)
San Diego, CA with Lisa Palmer-Olsen, Mark Kaupp, Leigh Karos and Bev Tuel

TEACHING AND PRESENTATIONS

- 2015 **EFT Core Skills**. (32 contact hours)
Moscow, Russia (*assisting Dr. Zoya Simachodskaya and Dr. Karin Wagenaar*)
- 2014 **EFT Externship**. (28 contact hours)
Moscow, Russia (*assisting Dr. Zoya Simachodskaya*)
- 2014 **EFT Core Skills**. (24 contact hours)
Moscow, Russia (*assisting Dr. Zoya Simachodskaya*)
- 2014 **TeamSmarts**. Cross-Cultural Communications. (28 contact hours)
Pajaro Dunes, CA
- 2014 **Stuck Places in EFT**: No. Cal. Community of Emotionally Focused Therapists. (2 contact hours)
Berkeley, CA (*with Christopher Diani, LCSW*)

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- 2013-2014 **Attachment and Control Mastery Therapy.** SF Psychotherapy Research Group (3 hours)
San Francisco, CA
- 2012-2014 **Privilege and Cross-Cultural Dialogue.** Cross-Cultural Communications. (4 hours)
Pajaro Dunes, CA
- 2011-2014 **Turning Towards or Away: Managing Conflict.** Cross-Cultural Communications. (3 hours)
Pajaro Dunes, CA
- 2007-2014 **Systems of Relatedness.** Cross-Cultural Communications. (2 contact hours)
Pajaro Dunes, CA
- 2006-2014 **Giving and Receiving Feedback.** Cross-Cultural Communications. (3 contact hours)
Pajaro Dunes, CA
- 2005-2014 **Opportunity Walk: Playing The Cards We're Dealt.** Cross-Cultural Communications. (4 hours/year)
Pajaro Dunes, CA
- 2004-2014 **The Johari Window: Fullness of Communication.** Cross-Cultural Communications. (3 hours)
Pajaro Dunes, CA
- 2013 **Deepening Stage II EFT:** No. Cal. Community of Emotionally Focused Therapists. (2 contact hours)
Berkeley, CA (*with Evelyn Schmechtig-Cochran, LMFT*)
- 2008-2012 **From Interpersonal to Intercultural Communication.** Cross-Cultural Communications. (3 hours)
Pajaro Dunes, CA
- 2009-2012 **Family and Couples Therapy.** Argosy University, doctoral students. (45 hours)
Alameda, CA
- 2004-2012 **Thomas Kilmann Conflict Mode Instrument.** Cross-Cultural Communications. (3 hours/year)
Pajaro Dunes, CA
- 2008-2012 **A Walk in Introverted and Extroverted Shoes.** SEEDS Community Resolution Center. (3 hours)
Oakland, CA
- 2012 **Cross-Cultural Couples Therapy.** Marin County Psychological Association (3 hours)
Corte Madera, CA
- 2012 **Cross-Cultural Couples Therapy.** No. Cal. Community of Emotionally Focused Therapists (3 hours)
Corte Madera, CA (*with Tami Sonnier, LMFT*)
- 2012 **Privilege and Culture.** TalkLine. (2 contact hours)
San Francisco, CA

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- 2012 **Facilitating Cross-Cultural Dialogue: Supervisor's Training.** Women's Therapy Center (4 hours)
Berkeley, CA
- 2012 **Introduction to EFT Couples Therapy.** (11 contact hours)
San Francisco, CA
- 2009-2011 **Attachment Family Therapy.** Argosy University, doctoral students. (45 hours)
Alameda, CA
- 2009-2011 **Group Psychotherapy.** Argosy University, doctoral students. (45 hours)
Alameda, CA
- 2011 **Introduction to EFT Couples Therapy.** (11 contact hours)
San Francisco, CA
- 2011 **Psychological Assessment.** *Institute of Transpersonal Psychology*, Master's students. (30 hours)
Palo Alto, CA
- 2011 **Psychotherapy with LGBT Clients.** SF Psychotherapy Research Group (4 hours)
San Francisco, CA
- 2011 **Same-Sex Couples: What Works & What Doesn't.** Assoc. of Family Therapy of No. Cal. (3 hours)
San Francisco, CA
- 2011 **Culture-Aware Control Mastery Psychotherapy.** SF Psychotherapy Research Group (4 hours)
San Francisco, CA
- 2011 **Couples therapy with LGBT couples.** Assoc. of Family Therapy of Northern California (2 hours)
San Francisco, CA
- 2010 **Strong identities, strong bonds: EFT for gays and lesbians.** EFT 2010 Summit (2 hours)
San Diego, CA
- 2010 **Same-Sex Couples and EFT.** No. Cal. Community of Emotionally Focused Therapists (3 hours)
Oakland, CA
- 2010 **Psychotherapy with LGBT Clients.** SF Psychotherapy Research Group (4 hours)
San Francisco, CA
- 2010 **Culture-Aware Control Mastery Psychotherapy.** SF Psychotherapy Research Group (4 hours)
San Francisco, CA
- 2008 **Connecting In Times of Transition.** Women of Color Action Network. (3 hours)
Redwood City, CA

DISSERTATION

Adult attachment and perceived support in groups. Based upon Bowlby's concept of group attachment, explored perceptions of support in romantic relationships and groups. Support was related to attachment in expected directions; ethnic differences were found.

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SELECTED PROFESSIONAL TRAININGS**Child Custody and Court-Related**

- 2010-2016 Child Custody Evaluator & Domestic Violence Updates, annual update current
Association of Family and Conciliation Courts (San Francisco, CA) 12 hours/year
2015 Rorschach Performance Assessment System II, Dr. Viglione (Phoenix, AZ), 2 days
2015 Rorschach Performance Assessment System I, Dr. Viglione (Phoenix, AZ), 2 days
2008 Child Custody Consultation, Evaluation, and Mediation: Alliant University (SF, CA) 30 hours
- 2007-2008 After Violent Crime: Trauma Recovery Center (San Francisco, CA) 40 hours
2006-2008 Assessment of Child-Parent Interaction, Ages 0-6 (UCSF, CA) 90 hours
2006-2008 Treatment of Children 0-6 Interaction After Domestic Violence/ Separation (UCSF, CA) 90 hours

Family Therapy

- 2015 Attachment and Sex, sundry including Marty Klein (NYCFT), 16 hours
2014 Working with Sex Addiction, Dr. Rebecca Jorgensen (TRIEFT), 48 hours
2013 Emotionally Focused Therapy Supervisor's Retreat, 14 hours
2012 Emotionally Focused Therapy Summit 2012, 16 hours
2012 Emotionally Focused Therapy, Core Skills, Jorgensen/Kaup (TRIEFT), 48 hours
2012 Emotionally Focused Therapy and Shame, Richard Doleman, Bret Lyon, Sheila Rubin, 3 hours
2011 Emotionally Focused Therapy and Affairs, Pat Shelton, Donna Davidovitz, Lisa Hauck-Loy, 3 hours
2010 Emotionally Focused Therapy and Withdrawer Re-engagement, Jan DiSanto, 3 hours
2010 Emotionally Focused Therapy in Stage II, Bonnie MacBride, 3 hours
2010 Emotionally Focused Therapy Summit 2010, 16 hours
2010 Emotionally Focused Therapy, Core Skills II with Dr. Rebecca Jorgensen (TRIEFT), 48 hours
2009 Emotionally Focused Therapy, Core Skills with Dr. Rebecca Jorgensen (TRIEFT), 48 hours
2008 Secret Sadness: Relationship Patterns And Depressed Women with Dr. Val Whiffen, 15 hours
2008 Emotionally Focused Therapy, Advanced Externship with Lisa Palmer-Olsen (TRIEFT), 12 hours
2007 Emotionally Focused Therapy for Couples, Externship with Dr. Sue Johnson (OCFI), 30 hours
2007 Engaging Families in Family Play Therapy with Dr. Eliana Gil (AFTNC), 15 hours
2006 Integrative Problem-Centered Psychotherapy with Dr. Bill Pinsof (AFTNC), 15 hours
2005 Family Therapy with African-Americans, Drs. Nancy & A.J. Boyd-Franklin (AFTNC), 14 hours
2005 Cultural Context of Family Therapy with Dr. Veronique Thompson (AFTNC), 8 hours
2005 Narrative Approaches with Dr. David Epston (Wright Institute), 15 hours
2004 Completing the Circle: Native American Psychology (Dr. Terry Tafoya), 6 hours
2004 Surviving and Thriving: Recruiting the Strengths of African-Americans (Dr. Joe White), 6 hours
2004 Strengths of Latino Psychology in Substance Abuse Treatment (Dr. Eduardo Morales), 6 hours

Individual Psychotherapy

- 2013 Emotionally Focused Therapy for Individuals, Yolanda von Hockauf (San Francisco, CA), 16 hours
2009 Control Mastery Annual Conference (San Francisco, CA), 16 hours
2008-2009 Control Mastery Seminar, Steven Frankel (San Francisco, CA), 24 hours
2008-2009 Control Mastery Seminar, Carol Drucker and Jessica Broitman (San Francisco, CA), 44 hours
2006 Treatment of Trauma with EMDR Level I & II, Laurel Parnell (San Francisco, CA), 32 hours

Group Psychotherapy

- 2012 So You Want to Run a T-Group, with Rick Huntley, Sue Lamb, Roger Ritvo (Wash, DC), 32 hours
2012 Managing Sexual Harassment Complaints in T-Group, Paula Jones (Stanford, CA), 4 hours
2007 Advanced Group Facilitation Skills with Dr. Richard Francisco (Stanford University), 15 hours
2005 Covert Group and Systemic Processes with Dr. Bob Marshak (NTL), 24 hours
2004 Advanced Group Facilitation Skills with Dr. Scott Bristol (Stanford University), 15 hours
Tavistock with Drs. Lowell Cooper and Carl Mack (A.K. Rice Institute), 15
Intrapsychic Work in Group Settings with Dr. Mary Ann Huckabay (Stanford University), 15 hours
2003 Stanford Group Facilitation Training Program, 100 hours (Stanford University)
Gestalt Theory and Practice; Gender and Multicultural Diversity in Groups; Group-level Phenomena Workshop (Intermediate, Advanced); Difference, Power and Equity in Groups; Facilitation Challenges and Difficult Situations; Safety and Mental Health Concerns in Groups; Co-Facilitation

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Trauma

- 2007-2008 Adult Trauma Seminar with Dr. Vanessa Kelley (SFGH Trauma Recovery Center), 40 hours
Developmental Child Assessment with Dr. Nancy Compton (UCSF), 60 hours
- 2006-2007 Child-Parent Psychotherapy with Drs. Patricia Van Horn and Alicia Lieberman (UCSF), 60 hours
Developmental Child Assessment with Dr. Nancy Compton (UCSF), 60 hours
Child Abuse and Psychotherapy with Julie Robbins, LCSW, 15 hours
Theory and Techniques of EMDR Level II: Chronic PTSD with Dr. Laurel Parnell, 15 hours
Theory and Techniques of EMDR Level I: Acute PTSD with Dr. Laurel Parnell, 15 hours
- 2005 EMDR with Multi-stressed Families with Dr. Bart Rubin (Family Institute of Pinole), 15 hours
Seeking Safety with Substance Abuse and Complex PTSD (Walden House Institute), 12 hours
- 2005 Dialectical Behavior Therapy (Walden House Institute), 12 hours

SELECTED PROFESSIONAL AFFILIATIONS

- Certified EFT Couples Therapist, International Center for Excellence in Emotionally Focused Therapy (ICEEFT)
Member, Child Custody and Family Law Group of the San Francisco Psychological Association
Member, Association of Family and Conciliation Courts (AFCC)
Member, Society for Personality Assessment
Member, Northern California Community of Emotionally Focused Therapists (NCCEFT)
Advanced Standing, Stanford Facilitator Network
Member, NTL Institute for the Advancement of Behavioral Science (NTL)
Member, Association of Family Therapists of Northern California (AFTNC)
Member, California Psychological Association (CPA)
Member, San Francisco Psychotherapy Association (SFPA)